Display Ad 26 -- No Title Los Angeles Sentinel (1934-2005); Jan 2, 1947; ProQuest Historical Newspapers: Los Angeles Sentinel pg. 8 Etta Moten, famous star of stage, screen and radio "RC tastes best!" says A MOTEN "A sure-fire way to chase the blues!" "I took the famous cola tastetest," says Etta." I tried leading colas in paper cupsdiscovered RC tastes much the best. Now it's my favorite blues chaser any season." Try it. Say, "R C for me!" That's the quick way to get a quickup with a frosty bottle of Royal Crown Cola! ROWN

IN THE BIG RED AND YELLOW BOTTLE taste-test